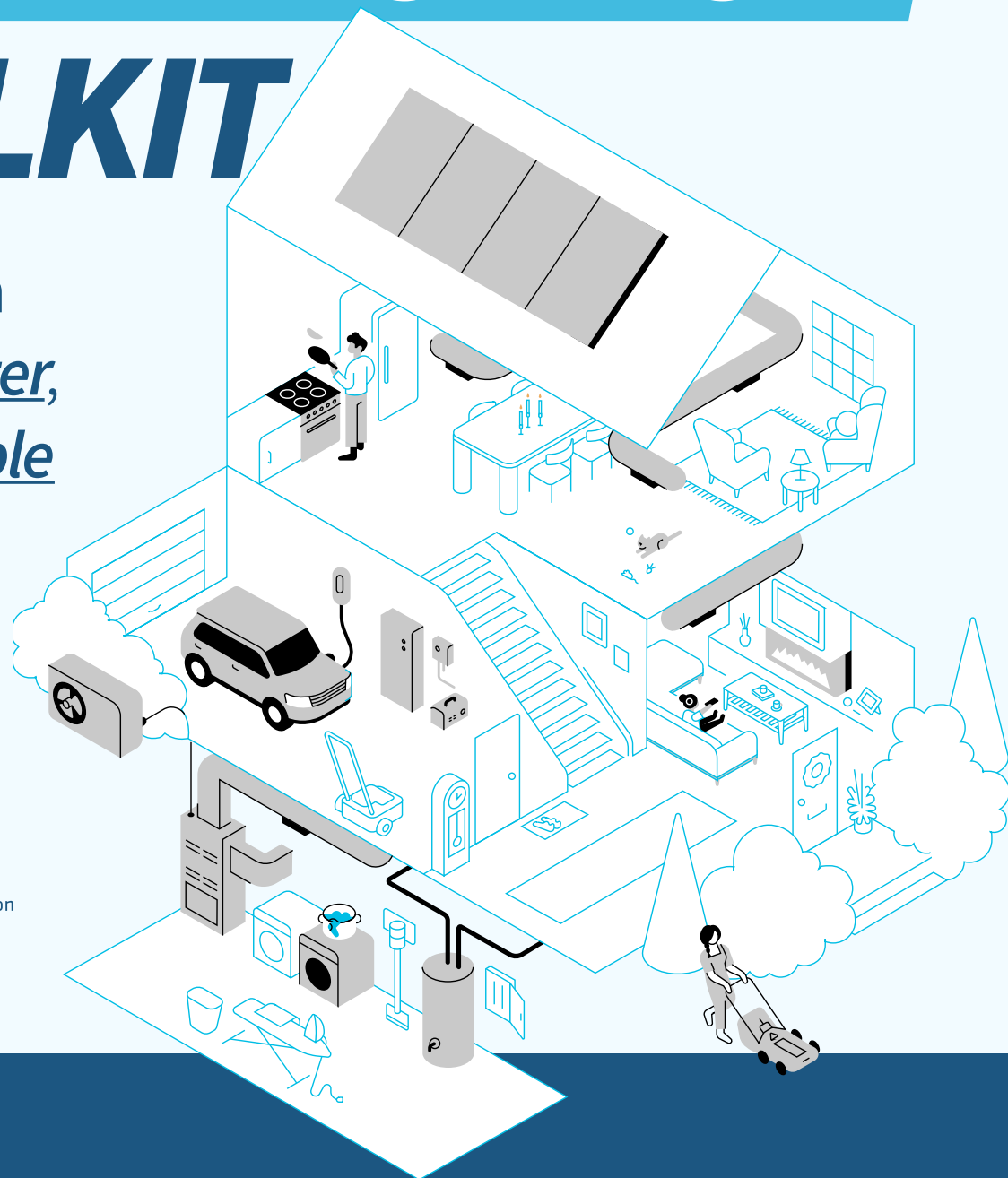


# CANADA'S HOME ELECTRIFICATION TOOLKIT

Your guide to a  
cleaner, smarter,  
more affordable  
home



Building  
Decarbonization  
**Alliance**  
pour la décarbonation  
des bâtiments



## ELECTRIFICATION INCENTIVES

# Electrification Incentives

“

**Governments use incentives to help individuals and groups make decisions that advance the greater good**

–

author unknown

**Loans, grants and other subsidies for electrification help to reduce emissions, curb air pollution, and improve housing affordability.** Incentives can come and go rapidly and may be available from all levels of government, so be sure to always ask if incentives are available.

It is always a good idea to check for incentives when investing in home upgrades.

## ELECTRIFICATION INCENTIVES

### List of incentives

Below is a list of incentives available for the home electrification equipment covered in this toolkit at the time of writing. The list is not intended to be exhaustive, and some programs may have expired. Using the program's name in a search will provide more details for active programs.

#### FEDERAL

- [Greener Homes Loans](#): Up to \$40,000 in zero-interest 10-year loans are available for home retrofits, heat pumps and solar panels.
- [Oil-to-Heat-Pump Affordability Program](#): Provides grants of up to \$10,000-\$15,000 to lower-income households switching from oil heating to heat pumps.

#### PROVINCIAL

##### BC

- [CleanBC Better Homes and Home Renovation Rebate Program](#): Supports heat pumps, water heaters and building envelope upgrades.
- [Clean BC Better Homes site for provincial and municipal rebates](#): Rebate and incentive programs available for electric heat pumps, electric water heaters, building envelope upgrades, dryers and EV chargers, with some rebates targeting Indigenous communities.

##### MB

- [Efficiency Manitoba My Home Rebates](#): Rebates and incentives available for heat pumps, building envelope upgrades, and solar systems with some dedicated Indigenous programs.

- [Manitoba Hydro Home Energy Efficiency Loan](#): For heat pumps, electrical equipment upgrades, water heaters, EV chargers, and building envelope upgrades.
- [Green Energy Equipment Tax Credit](#): For GSHPs and solar thermal systems.

##### NB

- [SaveEnergy NB Home Programs](#): Incentives for energy efficiency upgrades, building envelope upgrades, and heat pumps.

##### NL

- [TakeCHARGE rebates and programs](#): Loans and incentives for building envelope upgrades and oil to electric conversions.

##### NS

- [Efficiency Nova Scotia Residential Incentives](#): Rebates and incentives for heat pumps, efficient appliances, solar systems, and building envelope upgrades.

##### NT

- [Arctic Energy Alliance Residential Incentives](#): Rebates for building envelope upgrades, dryers, renewable energy, and EV chargers.

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## ELECTRIFICATION INCENTIVES

### NU

- [Renewable Energy Cabin Grant Program](#): Incentives for renewable energy systems for cabins in remote locations.

### ON

- [Enbridge Home Efficiency Rebate](#): Incentives for Enbridge customers for heat pumps and building envelope upgrades.
- [SAVE ON ENERGY For Your Home Programs](#): Incentives for energy efficiency products and free heat pumps for income-eligible households with electric heating.

### PE

- [Prince Edward Island Energy Efficiency Rebates and Programs](#): Rebates and incentives for heat pumps, building envelope upgrades, energy efficient equipment, and solar systems. Some incentives target rental housing and low-income households.

### QC

- [Quebec Residential Energy Efficiency Programs](#): Incentives for heat pumps, thermal storage, and building envelope upgrades.
- [LogisVert Efficient Homes Program](#): Incentives for heat pumps, induction ranges, heat pump dryers, and insulation, plus air sealing and solar heating systems.

### YT

- [Good Energy Rebates](#): Rebates for building envelope upgrades, heat pumps, solar hot water systems, energy efficient appliances, and EV chargers.

### MUNICIPALITIES

- Many municipalities now offer low interest financing for residents looking to make low carbon investments in their homes.

This section is part of the [Canada's Home Electrification Toolkit](#). The Toolkit provides clear, concise, and up-to-date information on space heating, cooking, fireplaces, home batteries and backup options, and other household equipment. It also includes tips for renters, strategies for avoiding potentially costly electrical panel upgrades, and case studies from satisfied homeowners.

**ADDITIONAL SECTIONS ARE AVAILABLE FOR DOWNLOAD BELOW:**

- [Space Heating](#)
- [Electric Thermal Storage](#)
- [Water Heaters](#)
- [Dryers](#)
- [Cooking](#)
- [Fireplaces](#)
- [Outdoor Equipment](#)
- [EV Chargers](#)
- [Home Batteries and Backup Generators](#)
- [Solar Power](#)
- [Avoiding an Electrical Panel Upgrade](#)
- [Energy Management Systems](#)
- [Options for Renters](#)
- [Amplifying the Impact Through Conversations](#)
- [Ways Community Groups Can Help](#)
- [Appendices](#)

Symbols and terms in this publication:

Upfront or operating cost (no incentives applied)

Symbol	Description
\$	Up to \$99
\$\$	\$100-\$999
\$\$\$	\$1,000-\$9,999
\$\$\$\$	\$10,000 and above

Implementation

Term	Description
Easy	Can be implemented by yourself if no electrical upgrade is required
Medium	Can be implemented by someone with DIY skills
Difficult	Generally requires a qualified electrician or other contractor

Emissions reduction potential (onsite emissions reductions using Canadian averages)

Term	Description
Low	1-9 kg CO2 per year
Medium	10-99 kg CO2 per year
High	100-999 kg CO2 per year
Very high	> 1,000 kg CO2 per year

When comparing electric to gas equipment on upfront costs, operating costs and emissions

Symbol	Description
=	Values differ by 10% or less
▽	Electric version is 10-50% lower
▼	Electric version is more than 50% lower
△	Electric version is 10-100% higher
▲	Electric version is more than 100% higher

## CREDITS AND COPYRIGHT

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Visit [buildingdecarbonization.ca/canadas-home-electrification-toolkit](https://buildingdecarbonization.ca/canadas-home-electrification-toolkit) for digital downloads, updates, and other information about home electrification.

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